



FraserNet.com commissioned The Gallup Organization of Princeton, New Jersey, to conduct an opinion study among the members of its database regarding networking principles, strategies, and tactics for people of African descent.

This study was commissioned to aid FraserNet.com in determining how networking helps in securing employment, promoting entrepreneurialism and identifying new business growth opportunities. The study was also invaluable in determining the biggest mistakes African Americans make when networking and how to correct them.

This proprietary study was never publicly released. It was purchased by many corporate human resource professionals and used as an

important tool to provide insight into the strategies and tactics needed to improve this skill level among African Americans in the workplace. It is now available to those of you who purchase 41 or more copies of *CLICK: Ten Truths For Building Extraordinary Relationships*. Once you've completed your book *purchases, contact Bria Rice at 216-691-6686 x331 or 330 to receive your electronic copy.

*(Proof of purchase may be faxed to 216-691-6685)

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